

2021 BEST HORTICULTURE COMPANIES TO WORK FOR

REGISTRATION DEADLINE: NOVEMBER 20, 2020

What is the Best Horticulture Companies To Work For?

The Best Horticulture Companies To Work For is a survey competition to determine which participants are the best employers. The process is managed by Best Companies Group (BCG) and winners are published by Greenhouse Management Magazine and Garden Center Magazine.

What is Best Companies Group (BCG)?

Best Companies Group is an independent research firm specializing in identifying and recognizing great places to work. BCG manages programs worldwide, including in the US, Canada and the UK.

Why participate?

By participating, you can find out if you are one of the horticulture industry's best employers! It can also result in significant organizational benefits for entrants:

1) Heightened Company Pride. If your company appears on the list, it could improve employee morale and retention.

2) Public Relations and Marketing Advantage.

Organizations can use the distinction to enhance recruiting efforts, increase the value of general marketing and improve reputations.

3) The Employee Feedback Report:

While participation is FREE (for the online employee survey), participants can pay as little as \$740 to receive their BCG Insights Report package detailing the company's employee responses. Also included are industry employee and employer benchmarks.

Who can participate?

Enter as either a Greenhouse or Garden Center Operations or both (1)

- Have 50% or more of the business coming from either Greenhouse Operations; or Garden Center Operations
- Be a publicly or privately held business
- Be a for-profit or not-for-profit business
- Be based in the U.S. or Canada
- Have a minimum of 15 full-time or part-time employees working in the U.S. or Canada (2)
- Be in business a minimum of one year
- Be willing to be featured in Greenhouse Management Magazine and/or Garden Center Magazine, if your company ranks on the Best Horticulture Companies to Work For lists.

(1,2) see website for complete details

Assessment Description

The process includes two surveys to gather detailed data about each participating company. BCG conducts the surveys, analyzes the data and determines the winners and rankings.

Part I – Employer Benefits & Policies Questionnaire:

The employer completes an online survey, detailing company policies, practices, benefits and demographics.

Part II – Employee Engagement &

Satisfaction Survey: Employees complete a survey of in-depth statements using a scale of five points ranging from "Agree Strongly" to "Disagree Strongly." The survey also includes seven demographic and two open-ended questions. It can be given online or by paper, if a full company employee email list is not available.

What does it cost?

# of US/CAN Employees	# Employees Surveyed	Online Fee ⁽¹⁾	Paper Fee ⁽²⁾
15-24	All	FREE	\$290
25-99	All	FREE	\$435
100-199	All	FREE	\$565
200-499	Up to 250 ⁽³⁾	FREE	\$645
500-2499	350 ⁽³⁾	FREE	\$745
2500+	400 ⁽³⁾	FREE	\$900

1) Review the Assessment Process page to learn about this email-based survey before selecting this option 2) Fees are non-refundable. Please see website for details on combined operation pricing 3) Employees are randomly selected

Announcing & Recognizing the Winners!

The contact at each company is notified of their status prior to the release of the winner rankings in April/May 2021. Non-winning organizations are not publicly revealed.

For more information or to register, visit the website below or call BCG at 1-877-455-2159.



www.BestHorticultureCompaniestoWorkFor.com

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